## 78<sup>th</sup> FIP World Congress of Pharmacy and Pharmaceutical Sciences **Glasgow, UK** 2-6 September 2018



## Pharmacy: Transforming outcomes! New ways for pharmacy to provide better patient care

Are you a community, hospital or industrial pharmacist, or a pharmaceutical scientist? Wherever you practise, FIP wants you to be inspired to extend your role so that you play a full part in ensuring patients get the best care possible.

Today's one-size-fits-all approach to pharmacological treatment is failing many patients around the globe. Come to the Glasgow congress, which will help you develop new ideas about how you can advance pharmaceutical care, use new technologies, work with others and empower yourselves to provide personalised medicines therapy – and thereby transform patient outcomes.

## **WELCOME TO GLASGOW**

Glasgow, a former European Capital of Culture once voted the world's friendliest city, has expanded hugely from its origins as a small salmon-fishing village on the River Clyde, but it remains compact enough to explore with ease its world-class museums, galleries and award-winning visitor attractions. Away from the city, stunning scenery abounds in the beautiful countryside.



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