78<sup>th</sup> FIP World Congress of Pharmacy and Pharmaceutical Sciences







# Pharmacy: Transforming outcomes! New ways for pharmacy to provide better patient care

Are you a community, hospital or industrial pharmacist, or a pharmaceutical scientist? Wherever you practise, FIP wants you to be inspired to extend your role so that you play a full part in ensuring patients get the best care possible.

Today's one-size-fits-all approach to pharmacological treatment is failing many patients around the globe. Come to the Glasgow congress, which will help you develop new ideas about how you can advance pharmaceutical care, use new technologies, work with others and empower yourselves to provide personalised medicines therapy – and thereby transform patient outcomes.

#### WELCOME TO GLASGOW

Glasgow, a former European Capital of Culture once voted the world's friendliest city, has expanded hugely from its origins as a small salmon-fishing village on the River Clyde, but it remains compact enough to explore with ease its world-class museums, galleries and award-winning visitor attractions. Away from the city, stunning scenery abounds in the beautiful countryside.

## CONGRESS STREAMS:

#### <u>A > From bench to bedside</u> <u>Advancing pharmaceutical care</u>

Focuses on new technologies and approaches to achieve individualised therapy, including emerging ethical dimensions associated with their implementation.

Advancements in drug discovery, formulation, compounding, delivery systems and mathematical modelling can be used to translate such innovations into better outcomes in populations and individual patients.

#### B > Partners in health

Recognises that pharmacists and pharmaceutical scientists cannot operate in a vacuum if the goal is to transform patient outcomes and achieve the best possible care for patients. New collaborative practices, research and educational models are needed among traditional health care professionals like doctors and nurses, but these also must be expanded to include FIP pharmacist and pharmaceutical scientist members.

### C > Empowered for health

Emphasises leadership development, including disseminating new knowledge through the identification of key competencies, along with outstanding approaches to effective and ethical communication, to enable life-long learning. Transforming patient outcomes can only be achieved with a pharmacy workforce empowered to develop and implement the latest advances in pharmacy and pharmaceutical care sciences.

#### D > Targeting special interests

Looks at special interests in the different fields of pharmacy and pharmaceutical sciences.

#### Note

Some congress sessions are accredited for continuing education. Check with your country's professional body.

